

- Minimises blood loss
- Reduces risk of complications
- Decreases need for more invasive procedures



'Rapid haemostatic properties' combined with 'safety profile and ease of use' make it a 'valuable tool in situations where immediate bleeding control is critical'



'Highly recommend the use of CELOX™ PPH: its effectiveness in rapidly controlling obstetric bleeding, combined with its safety profile and ease of use, make it an invaluable tool in managing postpartum haemorrhage. Sharing this resource with colleagues could significantly enhance patient care and outcomes in critical situations.'

Dr. Recep Taha Ağaoğlu (pictured) and Dr. Gunel ALIYEVA

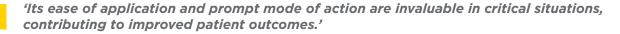
Working at the busy Etlik City Hospital in Turkey's capital, Ankara, Obstetrics and Gynaecology (O&G) specialists Dr. Gunel Aliyeva and Dr. Recep Taha Ağaoğlu, turned to CELOX $^{\text{TM}}$ PPH after two unsuccessful attempts to control late postpartum bleeding with a Uterine Balloon Tamponade.

The secondary PPH was actually at 12 days postpartum, and they praised CELOX's 'rapid haemostatic efficacy', where the application of the specialised haemostatic gauze 'successfully arrested the bleeding without any associated complications or infections.'



Its successful use meant there was no need for a surgical intervention which would have involved additional associated risks and a longer recovery time: a perfect example of the use of CELOX $^{\text{TM}}$ PPH's as an adjunct to standard protocols, offering an intermediate step between initial conservative measures and more invasive procedures.

The experience underscored the product's 'safety profile and highlights its potential as a reliable haemostatic agent not only for general management of postpartum haemorrhage, but particularly in cases where traditional methods may be insufficient or delayed.'



Earlier intervention

For future cases, they would consider using CELOX at an earlier stage of care rather than other devices or invasive procedures for managing postpartum haemorrhage.

'Given its rapid haemostatic action and ease of application, I tend to employ CELOX as soon as initial conventional methods, such as uterotonics, show limited efficacy. This early intervention strategy contrasts with the traditional approach, where more invasive measures, such as balloon tamponade or surgical procedures, are often reserved for later stages of care.'



'The experience with CELOX™ PPH has been overwhelmingly positive. Its rapid action and ease of use in critical situations have proven to be invaluable, particularly in managing postpartum haemorrhage where time is of the essence.'





UTERINE HAEMOSTATIC TAMPONADE