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Press release – Dahlhausen

Medtrade partners with Dahlhausen® Medizintechnik to reach maternity units across Germany and Austria

Medtrade Products Ltd is delighted to announce that it has entered into an exclusive agreement with Dahlhausen® Medizintechnik to distribute the revolutionary CELOX™ PPH Uterine Haemostatic Tamponade throughout Germany and Austria. CELOX PPH offers a unique, CE-certified solution for uterine postpartum haemorrhage (PPH), and Dahlhausen Medizintechnik's extensive network will help more clinicians to access this vital solution to help manage postpartum bleeding.

PPH is a severe and prevalent complication of childbirth, and is the leading cause of maternal mortality worldwide, affecting approximately 14 million women and causing 80,000 deaths each year. Existing treatment options are limited, so CELOX PPH was designed to be easily and rapidly deployed in any setting, without the need for power, suction, saline or specific storage conditions. As documented in numerous peer-reviewed publications, the tamponade works quickly to provide effective haemostasis – demonstrating **100 %** haemostasis for grade 1 and 2 bleeding (up to 2,500 ml) in all deliveries, and **95.6 %** haemostasis for up to grade 3 bleeding (8,000 ml) in vaginal deliveries – while also reducing hysterectomy rates by 78 % compared to the current treatment options.

Dirk Rohmann, a member of the board at Dahlhausen, commented: “Dahlhausen is committed to supplying its customers with high quality medical technologies that address unmet clinical needs. We recognise the prevalence and severity of PPH, and we are proud to enter into this agreement with Medtrade to help overcome the limitations in current standards of care and progress the field of obstetrics.”

Russ Mably, the Chief Executive Officer at Medtrade Products Ltd, added: “This distribution agreement is a key step forward for Medtrade, and we look forward to working with Dahlhausen to continue to tackle the ongoing global challenge of postpartum bleeding. Our ambition is to make CELOX PPH tamponades an essential presence at every delivery across the world to improve obstetric outcomes, significantly reducing maternal mortality rates and improving patients' quality of life.”

For more information, please visit <https://www.celoxpph.com/> or contact us at info@celoxpph.com.

About Medtrade

Established in 1999, Medtrade is a UK-based biotechnology company developing and launching industry-leading solutions to partners across the world. With offices in Crewe, UK and New York, US, the highly experienced leadership and specialist teams are committed to supporting business partners and healthcare practitioners with market-leading solutions across women's health, wound care, trauma and haemostasis sectors. Medtrade manages the entire product development process through to full product commercialisation. Integral to the success of Medtrade is the continued focus on innovation and a dedicated team is in place. New innovations aimed at addressing key global healthcare challenges such as biofilms, wound treatment, infection prevention, pressure injury prevention and control of bleeding are very much the focus. ISO 13485 certified, we have a successful legacy of providing market-leading solutions to brand owners and our success is built upon an enviable track record of quickly and efficiently supporting brand owners with key or flagship products in support of their strategic marketing objectives.

About Dahlhausen

Dahlhausen Medizintechnik is Europe's largest full-service provider of clinical accessories. With over 2500 different products, we systematically cover the needs of surgery, anaesthesia and nursing. We are not only a leading specialist distributor, but also a powerful and experienced manufacturer. Since the company was founded in 1845, the development and production of high-quality medical technology has been one of our great strengths. We know that the increasing pressure to be more efficient in the health care system is a lasting challenge for everyone involved. Meeting the demands of people is a daily balancing act. Medical technology is therefore required for effective work processes. Forward-looking solutions are required. Our family business is now in its fourth generation. In addition to our unique range of products, we are also the preferred contact and problem solver for the manufacture of custom-made products. In 1915, for example, we were the first to start manufacturing standard surgical instruments. Today we offer a comprehensive range of our own quality products from Germany. Dahlhausen Medizintechnik - a family company with responsibility for each individual.

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* See IFU instructions for use for intended use, contraindications, warnings and precautions: available at www.celoxpph.com

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